



**ROCKLAND COUNTY**  
**SOLID WASTE MANAGEMENT AUTHORITY**  
P.O. Box 354, 420 Torne Valley Road, Hillburn, NY 10931  
Tel (845) 753-2200 Fax (845) 753-2281/2280  
www.rocklandrecycles.com

Christopher P. St. Lawrence  
*Chairman*

Anna Roppolo  
*Executive Director*

## ***2010 Rockland Recycles Award***

***Part of the WasteWise Program***

### **INTRODUCTION**

The Rockland County Solid Waste Management Authority established its *WasteWise* Program, in partnership with the U.S. EPA, to encourage businesses and institutions to reduce disposal of solid waste. The program provides recycling and waste prevention/reduction assistance to various Rockland County organizations, agencies, businesses, institutions and government entities that are committed to preserving the environment.

Annually, as part of the WasteWise Program, the Rockland County Solid Waste Management Authority recognizes excellence in recycling and/or waste prevention/reduction programs. Our goal is to highlight the successes of organizations, agencies, businesses, institutions and government entities that go beyond the norm to advance recycling and/or waste prevention/reduction and to make these examples available to others who may use them as models. Awards will be given to the three most outstanding programs identified.

### **ELIGIBILITY**

You may nominate your own or another organization, agency, business, institution or government entity that you believe is worthy of recognition. **In order to be eligible for an award, applicants and programs must:**

- Be located in Rockland County
- Agree to share their program information with others
- Submit a completed application with supporting documents by **Friday, March 12, 2010**

Second party nominations must be accompanied by a written authorization from the nominated party agreeing to be considered for the award.

### **SUBMITTALS AND DEADLINE**

Application packets must include all of the following 3 items:

1. Application Form (*1 page*)
2. Written Project Description (*2 pages or less*)
3. Supporting Documentation (*any of the following: disposal reports, photos, maps, diagrams, videos, press clips, letters, etc.*)

Applications must be received by close of business **Friday, March 12, 2010**. Electronic submittals are acceptable.

**Please submit completed applications to:**

Kerri Scales  
Rockland County Solid Waste Management Authority  
P.O. Box 354, 420 Torne Valley Road  
Hillburn, NY 10931  
kscales@rocklandrecycles.com

## **PROJECT DESCRIPTION**

Applicants must submit the 2010 Rockland Recycles Award "Application Form" along with a written "Project Description" (*in 2 pages or less*) of their recycling or waste prevention/reduction program. Please include the details outlined below in your Project Description.

### **Achievements and Results**

- Summarize the main points and highlights of the project including facility's name, department/division, and address.
- Describe written policies or management practices that demonstrate continued commitment and leadership for your program.
- Specify how long your program has been in effect.
- Provide a list and quantities of each material diverted from the waste stream through recycling or waste prevention/reduction.
- Show any reductions in frequency of solid waste collections, purchases, or related costs.
- List any purchases that switched to recycled-content products.
- Describe funding sources or sponsors for the project, including any creative financing techniques or examples of how additional funds were obtained.
- Discuss the cost and economic benefits of your program, in dollar amounts if possible.

### **Education and Outreach**

- Describe efforts to educate members of this institution and visitors.
- Explain any changes in behavior achieved.
- Include samples of educational or outreach materials and indicate costs of providing materials.
- Show how others can learn from or adapt your program.
- Indicate whether program results or activities are currently being shared with others.
- State partnerships formed as a result of implementing your program.

### **Supporting Documentation**

- Include any disposal reports, photos, maps, diagrams, videos, press clips, letters, etc. that clearly support your program.

## **AWARDS NOTIFICATION AND CEREMONY**

Awards will be given to the three most outstanding submissions that demonstrate excellence in recycling or waste prevention/reduction. Winners will be notified by April 12, 2010. Awards will be presented at the Authority's Environmental Day, on Sunday, May 2, 2010. All entries are public information.

## **QUESTIONS**

Any questions should be directed to Kerri Scales, Solid Waste Educator at the Rockland County Solid Waste Management Authority, (845) 753-2200 x22.



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**APPLICATION FORM**

Name of nominated organization, agency, business, institution or government entity			
Type of Business			
Contact Person (Name)		(Title)	
Address	City	State	Zip
Phone #	Fax #		
E-Mail Address	Web site		
Name of Applicant	Phone #		
Signature of Applicant	Print Name/Title	Date	

**Application Deadline:** March 12, 2010  
**Winners Notified:** April 12, 2010  
**Awards Ceremony:** May 2, 2010  
**Contact Information:** Kerri Scales, Solid Waste Educator  
Tel: (845) 753-2200 x22  
Fax: (845) 753-2281  
kscales@rocklandrecycles.com